



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

RGAPPC - Republican Governors Association
Target Enterprises (3056)
CRANE, CINDIE
Telerep/Los Angeles, Los Angeles (1043)
ph: (555) 555-5555

Product: Political - Issue (1068)
Brand: 145/REPUB GOV ASS NC (129016)
Acct Types: National/Political
Est/Headline: 145/06151579
Demo:
Revision:
Comments: 145/REPUB GOV ASS NC
***** THIS IS A CASH IN ADVANCE

Invoice: 645067
Inv Date: 10/28/2012
Terms: Net 30
Contract: 314618
Bill Type: Standard
Period: 10/1/2012 - 10/28/2012

CO-OP/Order Type: No/Normal
Package:
Gen. Date: 10/31/2012 11:29:14AM

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	5:00:00AM- 6:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	10/15/12 5:22AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	DMRGANC1209H	\$445.00	
	Spot	5:00:00AM- 6:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	10/16/12 5:07AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	DMRGANC1209H	\$445.00	
	Spot	5:00:00AM- 6:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	10/17/12 5:42AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	DMRGANC1209H	\$445.00	
	Spot	5:00:00AM- 6:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	10/18/12 5:23AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	DMRGANC1209H	\$445.00	
2.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	6:00:00AM- 7:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	10/15/12 6:22AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	DMRGANC1209H	\$900.00	
	Spot	6:00:00AM- 7:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	10/16/12 6:42AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	DMRGANC1209H	\$900.00	
	Spot	6:00:00AM- 7:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	10/17/12 6:23AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	DMRGANC1209H	\$900.00	
	Spot	6:00:00AM- 7:00:00AM	Per week (4), Mo, Tu, We, Th, Fr	10/19/12 6:24AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	DMRGANC1209H	\$900.00	
3.1	Contract Line Remarks:		RUN 2X M-W & 1X TH-F PER DAY. MAX SEP						
	Spot	7:00:00AM- 9:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 8:28AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	DMRGANC1209H	\$1000.00	
	Spot	7:00:00AM- 9:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 8:47AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	DMRGANC1209H	\$1000.00	
	Spot	7:00:00AM- 9:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 8:41AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	DMRGANC1209H	\$1000.00	
	Spot	7:00:00AM- 9:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 8:54AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	DMRGANC1209H	\$1000.00	
	Spot	7:00:00AM- 9:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 8:54AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	DMRGANC1209H	\$1000.00	
4.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	9:00:00AM- 10:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/16/12 9:57AM (Tu)	00:30	LIVE! WITH KELLY	DMRGANC1209H	\$425.00	
	Spot	9:00:00AM- 10:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/17/12 9:31AM (We)	00:30	LIVE! WITH KELLY	DMRGANC1209H	\$425.00	
	Spot	9:00:00AM- 10:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/18/12 9:53AM (Th)	00:30	LIVE! WITH KELLY	DMRGANC1209H	\$425.00	
5.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	10:00:00AM- 11:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/15/12 10:09AM (Mo)	00:30	KATIE COURIC	DMRGANC1209H	\$425.00	
	Spot	10:00:00AM- 11:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/16/12 10:38AM (Tu)	00:30	KATIE COURIC	DMRGANC1209H	\$425.00	
	Spot	10:00:00AM- 11:00:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/17/12 10:12AM (We)	00:30	KATIE COURIC	DMRGANC1209H	\$425.00	
6.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	10:58:00AM- 11:57:00AM	Per week (4), Mo, Tu, We, Th, Fr	10/15/12 10:58AM (Mo)	00:30	The View	DMRGANC1209H	\$390.00	
	Spot	10:58:00AM- 11:57:00AM	Per week (4), Mo, Tu, We, Th, Fr	10/16/12 10:58AM (Tu)	00:30	The View	DMRGANC1209H	\$390.00	
	Spot	10:58:00AM- 11:57:00AM	Per week (4), Mo, Tu, We, Th, Fr	10/17/12 10:59AM (We)	00:30	The View	DMRGANC1209H	\$390.00	
6.1	Spot			10/15/12			1 pre-empt @ \$390.00	\$0.00	No Avail
7.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	12:00:00PM- 1:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	10/15/12 12:14PM (Mo)	00:30	EYEWITNESS NEWS 12P	DMRGANC1209H	\$475.00	
	Spot	12:00:00PM- 1:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	10/17/12 12:27PM (We)	00:30	EYEWITNESS NEWS 12P	DMRGANC1209H	\$475.00	
	Spot	12:00:00PM- 1:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	10/18/12 12:23PM (Th)	00:30	EYEWITNESS NEWS 12P	DMRGANC1209H	\$475.00	
	Spot	12:00:00PM- 1:00:00PM	Per week (4), Mo, Tu, We, Th, Fr	10/19/12 12:38PM (Fr)	00:30	EYEWITNESS NEWS 12P	DMRGANC1209H	\$475.00	
10.1	Contract Line Remarks:		RUN 1X PER DAY						
	Spot	5:00:00PM- 5:30:00PM	Per week (4), Mo, Tu, We, Th, Fr	10/16/12 5:13PM (Tu)	00:30	EYEWITNESS NEWS 5P	DMRGANC1209H	\$1075.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (4), Mo, Tu, We, Th, Fr	10/17/12 5:13PM (We)	00:30	EYEWITNESS NEWS 5P	DMRGANC1209H	\$1075.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (4), Mo, Tu, We, Th, Fr	10/18/12 5:28PM (Th)	00:30	EYEWITNESS NEWS 5P	DMRGANC1209H	\$1075.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (4), Mo, Tu, We, Th, Fr	10/19/12 5:29PM (Fr)	00:30	EYEWITNESS NEWS 5P	DMRGANC1209H	\$1075.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC	Amount	Remarks
11.1	Contract Line Remarks:	RUN 1X PER DAY							
Spot	5:30:00PM- 6:00:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/15/12 5:41PM (Mo)	00:30	EYEWITNESS NEWS 530P	DMRGANC1209H		\$1175.00	
Spot	5:30:00PM- 6:00:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/16/12 5:53PM (Tu)	00:30	EYEWITNESS NEWS 530P	DMRGANC1209H		\$1175.00	
Spot	5:30:00PM- 6:00:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/19/12 5:58PM (Fr)	00:30	EYEWITNESS NEWS 530P	DMRGANC1209H		\$1175.00	
12.1	Contract Line Remarks:	RUN 1X PER DAY							
Spot	6:00:00PM- 6:30:00PM	Per week (4), Mo, Tu, We, Th, Fr	10/15/12 6:23PM (Mo)	00:30	EYEWITNESS NEWS 6P	DMRGANC1209H		\$1490.00	
Spot	6:00:00PM- 6:30:00PM	Per week (4), Mo, Tu, We, Th, Fr	10/16/12 6:27PM (Tu)	00:30	EYEWITNESS NEWS 6P	DMRGANC1209H		\$1490.00	
Spot	6:00:00PM- 6:30:00PM	Per week (4), Mo, Tu, We, Th, Fr	10/17/12 6:22PM (We)	00:30	EYEWITNESS NEWS 6P	DMRGANC1209H		\$1490.00	
Spot	6:00:00PM- 6:30:00PM	Per week (4), Mo, Tu, We, Th, Fr	10/18/12 5:59PM (Th)	00:30	EYEWITNESS NEWS 6P	DMRGANC1209H		\$1490.00	
13.0	Contract Line Remarks:	RUN 1X PER DAY							
Spot	6:58:00PM- 7:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 7:21PM (Mo)	00:30	INSIDE EDITION	DMRGANC1209H		\$1125.00	
13.0	Spot		10/16/12		1 preempt @ \$1125.00			\$0.00	Program Change
13.0	Spot		10/17/12		1 preempt @ \$1125.00			\$0.00	No Avail
13.0	Spot		10/18/12		1 preempt @ \$1125.00			\$0.00	No Avail
13.0	Spot		10/19/12		1 preempt @ \$1125.00			\$0.00	No Avail
14.0	Contract Line Remarks:	RUN 1X PER DAY							
Spot	7:28:00PM- 7:56:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 7:46PM (Mo)	00:30	ENTERTAINMENT TONIGHT	DMRGANC1209H		\$1000.00	
Spot	7:28:00PM- 7:56:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 7:41PM (We)	00:30	ENTERTAINMENT TONIGHT	DMRGANC1209H		\$1000.00	
Spot	7:28:00PM- 7:56:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 7:59PM (Th)	00:30	LAST RESORT	DMRGANC1209H		\$1000.00	
Spot	7:28:00PM- 7:56:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 7:42PM (Fr)	00:30	ENTERTAINMENT TONIGHT	DMRGANC1209H		\$1000.00	
14.0	Spot		10/16/12		1 preempt @ \$1000.00			\$0.00	Program Change
15.0	Contract Line Remarks:	RUN 1X PER DAY							
Spot	10:00:00PM-11:00:00PM	Day, M-1	10/15/12 10:33PM (Mo)	00:30	Castle	DMRGANC1209H		\$3900.00	
16.1	Contract Line Remarks:	RUN 1X PER DAY							
Spot	11:00:00PM-11:35:00PM	Per week (4), Mo, Tu, We, Th, Fr, Su	10/15/12 11:30PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1209H		\$1490.00	
Spot	11:00:00PM-11:35:00PM	Per week (4), Mo, Tu, We, Th, Fr, Su	10/16/12 11:36PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1209H		\$1490.00	
Spot	11:00:00PM-11:35:00PM	Per week (4), Mo, Tu, We, Th, Fr, Su	10/17/12 11:33PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1209H		\$1490.00	
Spot	11:00:00PM-11:35:00PM	Per week (4), Mo, Tu, We, Th, Fr, Su	10/18/12 11:26PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1209H		\$1490.00	
17.0	Contract Line Remarks:	RUN 1X PER DAY							
Spot	11:35:00PM-12:02:00AM	Day, M-1, Tu-1, W-1, Th-1	10/15/12 12:03AM (Mo)	00:30	Nightline	DMRGANC1209H		\$625.00	
Spot	11:35:00PM-12:02:00AM	Day, M-1, Tu-1, W-1, Th-1	10/16/12 12:04AM (Tu)	00:30	Nightline	DMRGANC1209H		\$625.00	
Spot	11:35:00PM-12:02:00AM	Day, M-1, Tu-1, W-1, Th-1	10/17/12 12:02AM (We)	00:30	Nightline	DMRGANC1209H		\$625.00	
Spot	11:35:00PM-12:02:00AM	Day, M-1, Tu-1, W-1, Th-1	10/18/12 11:57PM (Th)	00:30	Nightline	DMRGANC1209H		\$625.00	
18.0	Contract Line Remarks:	RUN 1X PER DAY							
Spot	6:00:00AM- 8:00:00AM	Day, Sa-1	10/20/12 6:42AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	DMRGANC1209H		\$300.00	
19.0	Spot		10/20/12		1 preempt @ \$425.00			\$0.00	Program Change
21.0	Contract Line Remarks:	RUN 1X PER DAY							
Spot	6:00:00AM- 8:00:00AM	Day, Su-1	10/21/12 6:22AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	DMRGANC1209H		\$375.00	
22.0	Contract Line Remarks:	RUN 1X PER DAY							
Spot	9:00:00AM-10:00:00AM	Day, Su-1	10/21/12 9:59AM (Su)	00:30	THIS WEEK WITH GEORGE STEPHANOPOULOS	DMRGANC1209H		\$440.00	



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Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC	Amount	Remarks
23.0	Contract Line Remarks:		<u>RUN 1X PER DAY</u>						
	Spot	12:00:00PM-12:30:00PM	Day,Su-1	10/21/12 12:27PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	DMRGANC1209H	\$425.00	
24.0	Contract Line Remarks:		<u>RUN 1X PER DAY</u>						
	Spot	6:00:00PM-6:30:00PM	Day,Su-1	10/21/12 6:13PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	DMRGANC1209H	\$1075.00	
26.1	Spot	4:00:00PM-5:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/15/12 4:30PM (Mo)	00:30	DR. OZ SHOW	DMRGANC1209H	\$690.00	
26.1	Spot	4:00:00PM-5:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/16/12 4:11PM (Tu)	00:30	DR. OZ SHOW	DMRGANC1209H	\$690.00	
26.1	Spot	4:00:00PM-5:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/17/12 4:19PM (We)	00:30	DR. OZ SHOW	DMRGANC1209H	\$690.00	
26.1	Spot	4:00:00PM-5:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/19/12 4:22PM (Fr)	00:30	DR. OZ SHOW	DMRGANC1209H	\$690.00	
27.0	Spot	8:00:00AM-9:00:00AM	Day,Sa-1	10/20/12 8:59AM (Sa)	00:30	Good Morning America Saturday	DMRGANC1209H	\$725.00	
28.0	Contract Line Remarks:		<u>RUN 1X PER DAY</u>						
	Spot	3:00:00PM-4:00:00PM	Day,M-1	10/15/12 3:24PM (Mo)	00:30	DR. PHIL	DMRGANC1209H	\$425.00	M/G For 19.0.1
29.0	Contract Line Remarks:		<u>RUN 1X PER DAY</u>						
	Spot	5:00:00PM-6:00:00PM	Per week (1),Su	10/21/12 5:18PM (Su)	00:30	ENTERTAINMENT TONIGHT WEEKENDS	DMRGANC1209H	\$390.00	M/G For
30.0	Contract Line Remarks:		<u>RUN 1X PER DAY</u>						
	Spot	5:00:00PM-5:30:00PM	Day,F-1	10/19/12 5:14PM (Fr)	00:30	EYEWITNESS NEWS 5P	DMRGANC1209H	\$1125.00	M/G For 13.0.2
31.0	Contract Line Remarks:		<u>RUN 1X PER DAY</u>						
	Spot	6:00:00PM-6:30:00PM	Day,F-1	10/19/12 6:24PM (Fr)	00:30	EYEWITNESS NEWS 6P	DMRGANC1209H	\$1125.00	M/G For 13.0.3
32.0	Contract Line Remarks:		<u>RUN 1X PER DAY</u>						
	Spot	6:30:00PM-7:00:00PM	Day,F-1	10/19/12 6:55PM (Fr)	00:30	ABC WORLD NEWS TONIGHT	DMRGANC1209H	\$1125.00	M/G For 13.0.4

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$57,560.00	Total Spots	66
Commission	(\$8,634.00)		
Net Total	\$48,926.00		